

Resources for Women Entrepreneurs

General Information and Assistance

Wisconsin Department of Commerce

www.commerce.wi.gov
www.wisconsin.gov/state/byb

Provides business start-up assistance and permit and licensing information through its toll free "Help Business" Hotline and 24-hour fax request line.

1-800-HELP-BUSINESS (1-800/435-7287)
P.O. Box 7970
Madison, WI 53707
Fax Line 608/264-6154

Wisconsin Business Wizard

www.wisconsin.gov/state/app/wizard/LoadIntro
An online resource that provides business start-up information specific to your type of business.

National Association of Women Business Owners- NAWBO Wisconsin

www.nawbo.org

Provides monthly programs, training seminars, mentor committees, membership directory, and annual conference. Largest statewide organization for women-owned businesses.

608/833-9655

Local Chapters:

Fox Valley
920/733-4399

La Crosse
608/786-3546

Greater Madison
608/257-3800

Greater Milwaukee
414/358-9290

Racine/Kenosha
262/632-7993

Wisconsin Women's Business Initiative Corporation - WWBIC

www.wwbic.com

Offers business classes and workshops covering entrepreneurship, business planning, marketing, technology, financing, and bookkeeping to women interested in starting or expanding a business.

e-mail: info@wwbic.com

Milwaukee Area: 414/263-5450
2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212

South Central/Madison Area: 608/257-5450
2300 S. Park St.
Madison, WI 53713

Western Dairyland Women's Business Center

www.westerndairyland.org
www.successfulbusiness.org

Offers counseling and technical assistance in Buffalo, Eau Claire, Jackson and Trempealeau counties. Offers special services for refugee, low-income, disabled individuals, and women, as well as online classes.

715/832-6472
e-mail: info@westerndairyland.org
418 Wisconsin Street
P.O. Box 540
Eau Claire, WI 54701

Wisconsin Common Market

www.wcm1.com
Western Dairyland's own "internet mall" providing online e-commerce opportunities.

Local Public Libraries

www.dpi.state.wi.us/dpi/dltcl/pld/wis_lib.html

The business reference area is an invaluable source of information for your business.

General Information and Assistance

**YMCA of Greater Milwaukee -
Women's Enterprise Business Incubator**

www.nfwbo.org

Women's Enterprise Business Incubator helps low-to moderate income people of color, particularly women, develop successful businesses by providing office space, support services and peer support.

414/374-9922
e-mail: info@ywcamilw.org
1915 Dr. Martin Luther King Drive
Milwaukee, WI 53212

Office Without Walls

www.ywcamilw.org/jahia/Jahia/pid/38
414/-267-8450
e-mail: bruce.wantuch@ywcamilw.org

**Principal Financial Group -
Women In Business**

www.principal.com/womeninbiz/index.htm

Women in Business offers Teleclasses that are held throughout the year. These FREE teleclasses assist women business owners in growing their business and networking with other women business owners, with the opportunity to learn from a variety of extraordinary speakers.

Local Representatives:

Fox Valley

Kathryn (Kate) Thome
920-727-8860 x114
thome.kathryn@principal.com

Madison

Kathryn Kaempf
414-258-6220 x16
kaempf.kathryn@principal.com

Racine/Kenosha

Julie Luedtke
414-258-6220 x16

La Crosse

Mary Vanhout
608-833-8800
vanhout.mary@principal.com

Milwaukee

Tammy L. Clark
414-258-6220 x 28
clark.tammy.l@principal.com

**The Center for Women's Business
Research**

www.nfwbo.org

Center for Women's Business Research is the premier source of knowledge about women business owners and their enterprises worldwide.

Education and Business Consulting

Wisconsin Small Business Development Centers (SBDC)

www.wisconsinsbdc.org

Provides a number of special courses for women entrepreneurs through the UW campuses, as well as providing instruction for the Dept of Commerce Entrepreneurial Training Grant (ETG) Program. Under the ETG program, Commerce can provide applicants with a grant to cover 75% of the cost of attending the SBDC course. After program completion, applicants will have a comprehensive business plan that evaluates the feasibility of the business plan.

SBDC Campuses:

Eau Claire	715/836-5811	Kenosha	262/593-3340
Green Bay	920/465-2089	Parkside	262/697-4525
La Crosse	608/785-8782	Platteville	608/342-1038
Madison	608/263-7680	River Falls	715/425-0620
Milwaukee	414/227-3240	Stevens Pt.	715/346-2288
Oshkosh	800/232-8939	Superior	715/394-2828
		Whitewater	262/472-3217

First Steps Program -

Free course on-line course through SBDC website will help you determine whether business ownership is for you.

Service Corp of Retired Executives SCORE

www.score.org

Face-to-face business counseling, low-cost workshops, and free, confidential small business counseling. Counselors donate their time and expertise to help with small business growth and entrepreneurial education.

Wisconsin SCORE Chapters:

Appleton	920/734-7101	Milwaukee	414/297-3942
Beloit	608/365-8835	Oshkosh	920/303-2266
Eau Claire	715/834-1573	Racine	262/638-1713
Fond du Lac	920/921-9500	Sheboygan	920/457-9491
Green Bay	920/496-8930	Stevens Pt.	715/344-7729
La Crosse	608/784-4880	Superior	715/394-7388
Kenosha	262/605-1100	Waukesha	262/542-4249
Madison	608/441-2820	Wausau	715/845-6231
Manitowoc	920/684-5575		

Wisconsin Small Business Administration (SBA) Office of Women's Business Ownership

www.sba.gov

Promotes the growth of women-owned businesses through programs that address business training and technical assistance. Offers help to entrepreneurs by providing the information and resources needed.

Madison Office

Contact: Becky Freund
608/441-5519
e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier
414/297-4497
e-mail: mary.trimmier@sba.gov

SBA Online Women's Business Center
www.onlinewbc.gov

Business Enterprise Services Training Vocational Rehabilitation

www.dwd.state.wi.us/dvr

Provides business planning service for persons having a physical or mental impairment.

Madison Office 800/877-5939
PO Box 7852
Madison, WI 53707-7852

Launching Entrepreneurial Advisory Panels

www.bus.wisc.edu/LEAP/

Launching Entrepreneurial Advisory Programs (LEAP) provides volunteer advisory panels for women entrepreneurs to help enhance the growth, profitability and success of their Southcentral Wisconsin businesses.

**Women in Business Council and
The Weinert Center for Entrepreneurship**
Contact: Marian Walluks
608/262-3828

Loan Programs

Wisconsin Housing & Economic Development Authority (WHEDA)

www.wheda.com

Linked Deposit Loan Program

Offers reduced-rate loans for purchase or improvement of buildings, equipment, or land.

201 W. Washington Ave.
P.O. Box 1728
Madison, WI 53701-1728
1-800/642-6474

Department of Veterans Affairs

dva.state.wi.us/Misc_womenvets.asp

Wisconsin Veterans Loan Fund

Loans of up to \$25,000 at interest rates as low as 5 percent with terms of up to 10 years to repay. This loan can be used for business start-up expenses.

Contact: Cheryl Adams, Womens Coordinator
30 West Mifflin St.
Madison, WI 53703
(608) 267-8923
e-mail: cheryl.adams@dva.state.wi.us

WBD Finance Corporation

www.wbd.org

Specializes in economic development lending and finding creative financial solutions to capital needs. Finds appropriate and affordable financing for start-up and growing businesses.

Madison - 608/819-0390
Waukesha - 262/970-8533
Oshkosh - 920/231-5570
Stevens Point - 715/343-9082
Eau Claire - 715/834-9482

Milwaukee Economic Development Corporation - MEDC

www.medconline.com

Offers the Target Loan Program, specially designed for emerging businesses located in the Milwaukee central city, or businesses that are at least 50 percent owned by a disadvantaged person, minority, or woman. (For City of Milwaukee residents only.)

809 North Broadway
Milwaukee, WI 53201
414/286-5812

On-Line Lenders & Resources

Count-Me-In

www.count-me-in.org

The first online microlender, Count-Me-In provides loans from \$500 - \$10,000. Your first loan must be \$5,000 or less. For more information visit the website

Circle Lending

www.circlelending.com/businessbuilder/

An online resource that provides information on to borrow from friends and family, how to create a loan proposals to send to people you know and provides an online finance manager.

SBA Loan Programs

Small Business Administration (SBA)

www.sba.gov

SBA 7A and Low Doc Loan Programs

*Fixed asset and working capital loans
available by applying directly through your local
bank or by contacting an SBA office.*

Madison Office

Contact: Becky Freund
608/441-5519
e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier
414/297-4497
e-mail: mary.trimmier@sba.gov

SBA MicroLoan Program

The Microloan Program provides small loans ranging from under \$500 to \$35,000 that can be used for typical business expenses. The following are approved SBA MicroLoan intermediaries:

Wisconsin Women's Business Initiative Corp.

e-mail: info@wwbic.com
www.wwbic.com

Milwaukee Area: 414/263-5450
2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212

Madison Area: 608/257-5450
2300 S. Park St.
Madison, WI 53713

Impact Seven, Inc.

e-mail: impactseven@ameritech.net
www.impactseven.org

Almena Headquarter Office: 715/357-6233
147 Lake Almena Drive
Almena WI 54805

Southern Half of WI Office: 608/251-8450

16 N. Carroll St., St. 200
Madison, WI 53703

(Statewide except Fond du Lac, Green Lake, Kenosha,
Milwaukee, Ozaukee, Racine, Walworth, Waukesha,
Washington and Winnebago Counties)

ADVOCAP

800/631-7760 Fond du Lac
800/323-0150 Oshkosh
(Fond du Lac, Green Lake and Winnebago
Counties Only)

Northeast Entrepreneur Fund

www.entrepreneurfund.org 800/422-0374
225 Tower Ave.
Superior, WI 54880
(Douglas County Only)

SBA Women's Pre-Qualification Loan

*The pre-authorized SBA loan guarantee uses a streamlined application process and provides a quick response to loan requests of \$250,000 or less. To be eligible, a business must be 51 percent or more owned by veterans, **women** and/or minorities. Pre-Qualification is available through the following:*

African American Chamber of Commerce

414/871-9450

American Indian Chamber of Commerce

414/871-9450

Community Economic Development

262/635-8908

Great Lakes Asset Corporation

920/499-6444 or 800/281-6444

Hispanic Chamber of Commerce

414/643-6963

Indianhead Community Action Agency

715/532-5594

Lincoln Neighborhood Redevelopment

414/671-5619

Milw. Minority Chamber of Commerce

414/226-4105

Milwaukee Urban League, Inc.

414/374-5850

WI Bankers Association Team Network

262/970-8533

Wisconsin Business Resource Center, Inc

414/264-9422

Wisconsin Business Initiative Corp.

414/263-5450 or 608/257-5450

Procurement Certification Programs

Wisconsin Department of Commerce Bureau of Minority Business Development

www.commerce.wi.gov

Contact: E. Aggo Akyea
608/266-8379
e-mail: aakyea@commerce.state.wi.us

Certifies minority women-owned businesses and provides minority business financing.

Wisconsin Department of Administration Minority Business Enterprise Programs

www.doa.state.wi.us

Contact: Godwin A. Amegashie
608/267-7806
e-mail: Godwin.Amegashie@doa.state.wi.us

Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Wisconsin.

Wisconsin Department of Transportation Disadvantaged Business Programs

www.dot.state.wi.us

Contact: Annie Sykes
608/266-6961
e-mail: annie.sykes@dot.state.wi.us

Certifies women-owned businesses for contracts with the Department of Transportation.

Small Business Procurement Assistance Center

matcmadison.edu/bpac/home.htm

Contact: Denise Kornetzke
608/243-4490
e-mail: dkornetzke@madison.tec.wi.us

Provides assistance in winning government contracts by offering services including government market research, electronic bid matching, and bid preparation assistance.

Business Educational Consortium, Inc.

www.becifirst.com

414/540-9380
e-mail: questions@becifirst.com

Certifies women, minorities and veteran-owned businesses.

National Women Business Owners Corporation.

www.nwboc.org/

800-675-5066
e-mail: info@nwboc.org

More than 100 major corporations, agencies, and organizations accept NWBOC certification.

Women's Business Enterprise National Council

www.wbenc.org

Contact: Jennifer Powell
202/872-5515 ext. 20
e-mail: admin@wbenc.org

Provides certification for women-owned businesses. Accepted by more than 500 major corporations.

Web Sites for Women-Owned Businesses

American Business Women's Assoc.
800/228-0007
www.abwa.org

American Agri-Women
www.americanagriwomen.org/

Association of Women in Metal Industries.
703/684-6048
www.awmi.com

Business Women's Network
www.bwni.com

Center for Women's Business Research
www.nfwbo.org

Digital Women
www.digital-women.com

Enterprising Women
www.enterprisingwomen.com

Her Business
www.herbusinessgroup.com/magazine
e-mail: service@HerBusinessGroup.com

Home Business Magazine
www.homebusinessmag.com

Home Business Journal
www.homebizjour.com

Its Simple.Biz
www.itsSimple.biz

MicroMentor
www.micromentor.org

Minorities and Women in Business
www.mwib.com

Ms. Foundation
www.ms.foundation.org/

National Assoc. for the Self-Employed
www.nase.org

National Assoc. of Female Executives
www.nafe.com

National Women Business Owners Corp.
www.nwboc.org

WisconsinWoman
www.wisconsinwoman.net

The International Women's News Network
www.thewomensnews.com

Women Entrepreneurs, Inc.
www.we-inc.org

Women Entrepreneurs in 21st Century
www.women-21.gov/index2.asp

The Women's Exchange
www.womens-exchange.com

Women in Technology International
www.witi.com

Women's Institute for Financial Education
www.wife.org

International Trade Resources

Alliance of Business International

PO Box 1137
Palm Desert, CA 92260
800/606-2294
e-mail: info@abwi.org

Women in International Trade

www.owit.org
Contact: Donna Murray, Advisory Board
Brookfield, WI 53521
262/697-4047 or 414/617-4047



Telephone: 1-800-HELPBUS
Fax Request Line: 608/264-6154

Fact Form #907
Revision Date: 2/1/04